





### **ORRA** the Genesis:

Odisha is a state, rich in natural resources and biodiversities. The Odisha coast share a Four-hundred and eighty kilometers of coast-line with the Bay of Bengal. In a rare global occurrence, every year millions of precious Olive Ridley harbor at the Odisha coast to lay eggs. Odisha also reserves at around 38% Forest Lands out of the total. Out of six crores population, more than 70% make their livelihoods out of natural resources as land, water, forest, mines and seacoast, out of which almost 35% population are forest dwellers and seacoast communities, who mostly depend on agribusiness, pisciculture, NTFP and its related occupations.

With all these richness, the people of Odisha hardly get adequate economic advantages of these resources, for inappropriate use that creates ecological imbalances. With the emergence of the threat of Global Warming and Climate Change, the environmental diverse effect largely distort the normal social-economy of the populace and economically brings down the people to poverty for repeated cyclones, floods and droughts.

The little, government attempt to restore the ecological balance with the existing environmental promotion and conservation programmes and its limited allocations, hardly meets to the scale of interventions and targets. Yet no sustainable attempt



have been taken by the government to foster long-term environmental, ecological and climate change objectives.

At this juncture, the Odisha Rural Reconstruction Association (ORRA) conceived out of the prime aim to complement the government activities as a CSO level participation for common causes of environment and climate change.

Taken with a broader view of the social problems, in context of Environmental Degradation, Global Warming and Climate Change, a group of social thinkers, educationists, social workers, environmental activists and experts from the faculty of Life Science, Environmental Law and Biotechnology, united together to form ORRA as a CSO to singularly intervene with programmes and projects at one hand and to support the government initiatives in complementary to its running and future programmes and projects, at the other.

Name of the Organization	:	Odisha Rural Reconstruction Association	
Corresponding Address	:	Plot No.267/A, JHARPADA, Bhubaneswar, Dist-Khurda Ph-7683985608, E-mail: orra09@gmail.com, Web:	
Contact Person	:	www.orraodisha.org Smita Sucharita Nayak	
Designation	:	Executive Director	
Year of Establishment	:	1998	

Legal Status	:	<ul> <li>Registered under the Indian societies Act XXI of 1860 vides Regn No.</li> <li>Registered under 12 A of the Indian Income Tax Act,</li> <li>Registered under PAN Card of Indian Income Tax Act vide No.</li> </ul>
Bank Account No	:	1404050007986, UBI,Bhubaneswar 006101055565, ICICI,Bhubaneswar
Funds Transactions (Last Three Years)	:	
Vision, Mission, Objectives	:	The Vision:  The vision of ORRA is to see a Society, where members share a common understanding and responsibility to lead their life & livelihoods, with utmost attention to protect and promote sustainable development in balance with the prevailing ecosystems and biodiversity.  The Mission:  The mission of ORRA is to make itself as an instrument to be a catalyst and part of the

process whereby, members of the society cultivate an understanding, a practice and inculcate a process of ecological balanced life and livelihoods, with shared responsibilities and harmonious living.

### The Objectives:

To make the vision and mission reflect in action, ORRA keeps the following objectives to achieve:

- > To protect and conserve the environment by plantation,
- > To enhance the livelihood of the rural poor women
- Use of alternative and renewable energy sources positively to influence climate change,
- > Promote Environment and Biodiversity
- Educate and Aware People and Communities
- Promote Sustainable Development and Livelihood of Rural and Coastal communities,

### Approaches:

- Social Mobilization,
- People's Organizations
- Capacity Building,



	<ul> <li>Liaison and Networking</li> <li>Publication &amp; Documentation,</li> <li>Operational Research,</li> <li>Development of Resource Centers &amp; Knowledge Hubs,</li> <li>Dissemination of Information,</li> </ul>
Current Activities	<ul> <li>Mapping of Marine Biodiversities in Odisha</li> <li>Reclamation of Mines with Medicinal Plants</li> <li>Mangrove Plantation on Odisha Coasts</li> <li>State/National Level Symposiums/Seminars on Global Warming &amp; Climate Change</li> <li>Publication of journals/periodicals</li> <li>Weed Cultivation in Chilika</li> <li>Development of Coastal Resource Center (Knowledge Hub)</li> <li>Livelihood promotion through Cooperatives formation among the coastal fisherwomen communities,</li> <li>Training of jute products and their value addition .1000 SHGs are involved in the process.Lending of money is the way to promote.</li> </ul>

# The Governing Body 2014-15

SI. No.	Name of the member	Age	Designation in Organization	Occupation	Residential Address
1	Smita Sucharita Nayak D/o- M.S. Nayak	32	Executive Director	Social Scientist	At- plot-267/A,Flat - 103,shanty nagar Jharpada ,BBSR



2	Babuna Prustv	25	Treasurer	Social Work	
3	Aswini Ku Pradhan	58	Chairman	Social Catalyst	Shaheed nagar ,BHUBANESWAR
4	Hemant Nayak		ASST.Director	Social work	Kalapathara .Bhubaneswar

### The name of the First General Body of the Society

SI. No.	Name of the member	Age	Occupation	Residential Address
1	Subrat Kumar Rath S/o- Bhagabat Prasad Rath	40	Social work	398, Paik Nagar, Near Delta Square P.o- Baramunda BBSR-751003
2	Shyamal Kishore Das S/o- Bimal Kishore Das	35	Social work	VIM 478 Sailashree Vihar BBSR-75104 Orissa, India
3	Bijay Kumar Mishra S/o-		Social work	
4	Pragati Panda D/o- Sanatan Panda	28	Social work	Vill- Ratagarh P.o- Godisahi Via- Mundali Dist- Cuttack
5	Prasad Ku Dash S/o- Shri Parsuram Dash	32	Social work	At- Bhingarpur P.o- Bhatapatna Dist- Khurda, Orissa Pin-752115
6	Ashok Kumar Nayak C/o- Akrura Charan Nayak	32	Social work	At/P.o- Adhaspur Dist- Cuttack Pin - 754011

### **ORRA** on its Future Plans:

## I. Eco-Balancing

- ➤ Advancement of Sound Coastal Governance in line of the system prevailing Worldwide
- > Building Actors and Leaders for Excellence in Community Development



- ➤ The Integrated Coastal and Fisheries Governance (ICFG) Initiative
- Building Actors and Leaders for Excellence in Community Development
- Sustainable Coastal Communities and Ecosystems
- Establishing Regional Learning Networks
- Establishing a Baseline for Participating Programs Using Outcome Mapping Tools
- > Build a Platform for Regional Leadership in Sustainable Coastal Development
- Designing Web-Based Advisory Support for Coral Reef Management
- Support an Inter-institutional, Multidisciplinary Collaborative Alliance
- Analysis and Development of Economic and Environmental Policy
- Socio-Economic Study on Options for Poverty Alleviation through Sustainable Development of Marine Protected Areas.
- ➤ Institutional Capacity Development for the Environmental Management Councils
- Ecological and Socioeconomic Impact Studies, MAYURBHANJ, WITH NYDHEE
- Creating the Aquidneck Island Partnership
- Creation of a Shared Vision for Aquidneck Island
- Capacity built for PHE implementation
- Sustainable Coastal Tourism Development
- Coastal Management Partnership Citizens Advisory Committee
- Improved Capacity of Local NGOs to Design and Implement Community-based Coastal Development and Management Programs
- Strengthen Network of Local NGOs, which Actively Provides Services to Coastal Communities
- Coastal Community Development, NABARD
- Initiating Integrated Coastal Resources Management, ICZMP
- Gender/Population Action Strategy Implementation.
- Fostering Marine Conservation
- Conserving Critical Coastal Ecosystems
- ➤ The Integrated Coastal and Fisheries Governance (ICFG) Initiative
- ➤ Implementing a Regional Approach to Developing Natural Hazard Preparation, Resilience, and Recovery Strategies
- Capacity Building of Rhode Island Municipalities for Pre-disaster Mitigation
- Institutional capacity at all levels of governance strengthened to implement a fisheries

co-management approach

- Establishing Regional Learning Networks
- > Applying Science to Management and Good Governance
- > Improve community access to sustainable improved water and sanitation services
- Improving Local Community Livelihoods and Strengthening Capacity for Implementing Water Sector Development Strategy
- The Integrated Coastal and Fisheries Governance (ICFG) Initiative
- Seascape-landscape scale conservation practiced in targeted areas through local level governance
- Strengthen government information management systems for water resources management
- Research and Extension Serving Coastal Governance and Management Needs
- Coastal Community Development
- Developing Community-Based Approaches to Coastal Management
- Institutional capacity at all levels of governance strengthened to implement a fisheries co-management approach
- Sustained and increased social and economic benefits for artisanal fishing communities
- ➤ The Integrated Coastal and Fisheries Governance (ICFG) Initiative for the Western Region of Ghana
- Leadership for Fisheries Management Course
- Sustainable Coastal Communities and Ecosystems
- Human Dimensions of the Coastal Ecosystem
- Conservation of Coastal Eco-Systems
- Leadership Network for Collective Learning and Action on Coastal Management
- Impacts of altered freshwater flows to estuaries: Development and application of methods to characterize current and future conditions
- Research and Extension Serving Coastal Governance and Management Needs
- Designing Web-Based Advisory Support for Coral Reef Management
- Developing Community-Based Approaches to Coastal Management
- Adoption and Implementation
- Monitoring and Evaluation Increased and equitable benefits from sustainable,

natural resource-based micro-enterprises

- > Sustainable Development Practices in Priority Coastal Environments
- Support an Inter-institutional, Multidisciplinary Collaborative Alliance
- Analysis and Development of Economic and Environmental Policy
- Development of Best Management Practices (BMPs)

#### **Education**

- Initiate Sikshya Adhikar Surkshya Abhiyan
- Promote Elementary Education
- Develop Educational Innovations
- Establish Educational Resource Centers
- Promote Curricula & Pedagogy Development
- Create Education Promotion Funds
- Focus Child Labor Education and Vocations IN ASSOCIATION WITH JANASADHANA
- ➤ NIELIT, COURSES FREE OF COST, GIVEN TO SHGS
- GTTI, Courses given to women below 25 years of age

#### Health

- Promote Health seeking Behavior among different social groups and communities
- Organize Mega Health Camps in the inaccessible areas of the state
- Promote Alternative Medicines in the rural and tribal ares
- Promote Community Based Monitoring of Government Health Schemes
- Establish Health-Watch

#### Sustainable Development

- Community Development
- Microfinance & IGPs and Livelihood Promotion, BAHUGRAM, MINISTRY OF WOMEN AND CHILD



- > Sustainable Agriculture & Horticulture
- > Herbal Farming and Medicinal Plantation, DAMANJODI, KORAPUT
- > Agro forestry
- > Campaign against Animal Cruelty

